

2024 AOCO Sponsorship Tiers

Single Race Sponsorship (Summer, June 8th or Fall, Sept 28th)

Platinum \$1500.00

- 6 entry tickets. (extras need purchase)
- Premium large banner at the track center burnout box.
- 10x20 Vendor spot at ABQ Dragway on the midway.(first committed, first serve)
- Mention of your company sponsorship of the race on our social media(s) 100k+ person reach.
- Logo linked & displayed on the official website.
- 5 posted promotions of your events, specials, or products of your choice on our Facebook until the end of the race. (must be requested and scheduled with us beforehand)
- Your company and sponsorship level are announced during the race multiple times.

VIP Racer Package \$1000.00

- **Exclusive!!**
- 8 entry tickets (extras need purchase)
- Reserved 2 lane premium track pit parking @ ABQ Dragway for your trailer, car, support vehicle
- 1 free vehicle race administration and tech crew
- Logo displayed on the website
- Social media(s) mention of sponsorship
- Your company and sponsorship level are announced during the race multiple times.

Gold \$550.00

- 4 entry tickets (extras need purchase)
- 10x10 non premium vendor spot at ABQ Dragway.
- Logo displayed on the website.
- Social media(s) mention of sponsorship.
- Secondary choice of vendor space at the track.
- Your company and sponsorship level are announced during the race multiple times

Silver \$350.00

- 4 Entry tickets (extras need purchase)
- Your company logo on the website.
- Social media(s) mention of sponsorship.
- Your company and sponsorship level are announced during the race multiple times.

Race Class Sponsorship \$500.00

- 4 entry tickets (extras need purchase)
- (Your Business Name) class name.
- Your class name mentioned everywhere that you can on social media and track events.
- Social media mentions and logo on the website
- Your company and sponsorship level are announced during the race multiple times.

Two Race Sponsorship (Summer, June 8th and Fall, Sept 28th)

★ Title \$10000.00 (Exclusive)

- (Your Business Name) All Out Call Out
- Exclusive spot only.
- 20 entry tickets per race.
- Logo on the website with an ad.
- 10x20 vendor spot at ABQ Dragway.
- (Your Business Name) All Out Call Out windshield banner stickers that all racers. Racers must put on their car in order to receive prize money.
- Social media live broadcast at your business or remotely.
- 2 large banners posted on the premium island at the track.
- Mention of your business on AOCO made social media posts.
- Mention of you on any sponsorship of the event on social media(s) 100k+ person reach.
- Your company logo, large on the AOCO official t-shirt.
- Product mentions, or specials on social media.
(must be requested and scheduled)
- Your company name is mentioned and tagged on social media(s) posts.
(exceptions are if announcing other sponsors)
- Company logo on relevant graphic social media(s) postings.

VIP Racer Package \$1500.00 ONLY FEW SPOTS AVAILABLE

- **Exclusive!!!**
- 12 entry tickets per race. (extras need purchase)
- Reserved 2 lane premium north pit parking ABQ Dragway for you, trailer, car, support vehicle for both races.
- 2 free vehicle registration and tech card. One per race.
- Logo displayed on the website.
- Social media(s) mention of sponsorship.
- Your company and sponsorship level are announced during the race multiple times

2 Race Platinum \$2000.00

- 10 entry tickets per race (extras need purchase)
- Company logo on the AOCO official t-shirt.
- Premium large banner at the track center burnout box.
- 10x20 Vendor spot at ABQ Dragway on the midway.(first committed, first serve)
- Mention of your company sponsorship on social media(s),100k+ user reach
- Logo and link displayed on the website.
- 8 posted promotions of your events, specials, or products of your choice on social media until the end of the race (must be requested and scheduled with us beforehand)(must be requested and scheduled with us beforehand)

2 Race Gold \$700.00

- 8 entry tickets per race (extras need purchase)
- Your company logo on the AOCO official t-shirt.
- 10x10 Vendor spot at ABQ Dragway
- Logo linked & displayed on the website
- Social media(s) mention of sponsorship
- Your company and sponsorship level are announced during the race multiple times

- Your company and sponsorship level were announced during the race multiple times

2 Race Silver \$500.00

- 4 per race entry tickets (extras need..purchase)
- Your company logo on the website.
- Social media(s) mention of sponsorship.
- Your company and sponsorship level are announced during the race multiple times

2 Race Class Sponsorship \$1000.00

- 6 entry tickets per race (extras need purchase)
- (Your purchase and class name.
- Mentioned where that class is.
- Social media(s) mentions.
- Your company and class level are announced during the race multiple times

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