

2023 AOCO Sponsorship Tiers

Single Race Sponsorship (Summer June 10th or Fall Sept 23th)

Platinum \$1500.00

- 6 entry tickets. (extras need purchase)
- Premium large banner at the track.
- 10x20 Vendor spot at ABQ Dragway on the midway.(first come first serve)
- Prime vendor space at the track
- Mention of your company sponsorship of the race on social media 50k+ person reach.
- Logo linked & displayed on the website.
- 5 posted promotions of your events, specials, or products of your choice on our Facebook until the end of the race (must be requested and scheduled)
- Your company and sponsorship level announced during the race.

VIP Racer Package \$1000.00

- Exclusive
- 8 entry tickets (extras need purchase)
- 2 lane premium north pit parking ABQ Dragway for your trailer, car, support vehicle.body
- 1 vehicle registration and push card
- Logo displayed on the website
- Social media mention of sponsorship
- Your company and sponsorship level announced during the race.

Gold \$550.00

- 4 entry tickets (extras need purchase)
- 10x10 Vendor spot at ABQ Dragway.
- Logo displayed on the website.
- Social media mention of sponsorship.
- Your company and sponsorship level announced during the race.
- Secondary choice of vendor space at the track.

Silver \$350.00

- 4 Entry tickets (extras need purchase)
- Your company logo on the website.
- Social media mention of sponsorship.
- Your company and sponsorship level announced during the race.

Race Class Sponsorship \$500.00

- 4 entry tickets (extras need purchase)
- (Your business name) class name
- Mentioned every where the class is on social media and at the track over PA
- Social media mentions and logo on the
- Track announcements

Two Race Sponsorship (Summer,Fall)

★ Title \$7000.00 (Exclusive)

- (your business name) All Out Call Out
- Exclusive one spot only.
- 20 entry tickets per race.
- Logo on the website with an ad.
- 10x20 Vendor spot at ABQ Dragway or VIP reserved spectator spot on South Side.
- Your company name's All Out Call Out windshield banner stickers that all racers must put on their car in order to receive prize money.
- 2 social media live broadcasts of your business or remotely..
- 2 large banners posted on the premium island at the track.
- Mention of your business on AOCO made social media videos.
- Mention of your company sponsorship of AOCO on social media 50k+ person reach.
- Your company logo, large on the AOCO official t-shirt.
- Product mentions, or specials on social media.
(must be requested and scheduled)
- Your company name is mentioned and tagged on social media posts. (exceptions are if announcing other sponsors)
- Company logo on relevant graphic social media postings.

VIP Racer Package \$1500.00 ONLY FEW SPOTS AVAILABLE

- Exclusive
- 12 entry tickets per race. (extras need purchase)
- 2 lane premium north pit parking ABQ Dragway for your trailer, car, support vehicle for both races.
- 2 vehicle registration and one per race.
- Logo displayed on the website.
- Social media mention of sponsorship.
- Your company and sponsorship level announced during the race.

2 Race Platinum \$2000.00

- 10 entry tickets per race (extras need purchase)
- Premium large banner at the track
- 10x20 Vendor spot at ABQ Dragway
- Company logo on the AOCO official t-shirt.
- Mention of your company sponsorship on social media, 50k+ user reach
- Logo and link displayed on the website.
- 8 posted promotions of your events, specials, or products of your choice on social media until the end of the race (must be requested and scheduled)

2 Race Gold \$750.00

- 8 entry tickets per race (extras need purchase)
- 10x10 Vendor spot at ABQ Dragway
- Logo linked & displayed on the website
- Social media mention of sponsorship
- Your company and sponsorship level announced during the race.
- Your company logo on the AOCO official t-shirt.

- Your company and sponsorship level announced during the race.

2 Race Silver \$500.00

- 4 per race entry tickets extras need..purchase)
- Your company logo on the website.
- Social media mention of sponsorship.
- Your company and sponsorship level announced during the race.

2 Race Class Sponsorship \$1000.00

- 6 entry tickets per race (class need purchase.
- (Your business name class name.
- Mentor level within that class is.
- Social media mentions.
- Track announcements.

SOLD